

LOIKAW, MYANMAR

6th June – 8th June 2019

NCCT

National Conference
on Communities and
Tourism
2019

Decentralisation – Destination – Development

MAIN VENUE: LOIKAW STATE HALL

CONFERENCE PROGRAMME

Day I: Thursday, 6 th June	
~ 09:00 am	Participants from Yangon arrive in Loikaw
Optional	
09:00 – 13:30	Free time to view Loikaw and surrounding Tourist Attractions
13:30 – 14:00	Registration
14:00 – 14:30	Opening Remarks U L Phaung Sho, Chief Minister, Kayah State MoHT Representative Achim Munz, Resident Representative, Hanns Seidel Foundation (HSF) Myanmar Vicky Bowman, Director, Myanmar Centre for Responsible Business (MCRB)
14:30 – 15:00	Tourism in Kayah State U Lin Zaw Htut, Director of Hotels and Tourism Kayah State
15:00 – 15:30	Tea Break and Networking
15:30 – 15:45	CBT Standards Official Launch (LuxDev, GIZ, Sustainable Tourism Network, CBI, ITC)
15:45 – 16:15	The Role of DMOs in Myanmar Daw Ohn Mar Cho, Kalaw Tourism Organisation (KTO)
16:15 – 17:30	Promotional Video MRTAs Panel Discussion: Sustainable and Responsible Tourism in Myanmar Moderator: Daw Sabei Aung, Nature Dreams Travel U Myo Min Zaw, Inle Canoe Lady Daw Swe Swe Lwin, Inle Horse Club U Thant Zin, Ayeyarwaddy Dolphin CBT Daw Tin Win Maw, Green Hill Valley Elephant Camp
17:30 – 18:00	Loikaw as a Tourism Community/Welcome from Host Community

Dr. Daw Khin Si Thu, Member of Pyithu Hluttaw from Kayah

18:00

Free Evening/Dinner with MoHT Representatives

Day II: Friday, 7th June

Venue: State Hall

08:30 – 09:00

Registration

09:00 – 09:30

Decentralization – Destinations – Development – The Story of Kayah Tourism Development

Marie-Claude Frauenrath, International Trade Centre (ITC)

09:30 – 11:00

New Tourism Regulatory Framework and Decentralization in Myanmar (Panel Discussion)

Moderator: U Win Min, MCRB

Panelists:

Daw Nan Myint, Shan State MoHT Official

U Hla Aye, Kachin Regional Tourism Committee Representative

U Nay Moe Aung, 9-Generation Tour Operator

Daw Carol Aye, Another Development

Dr. Nicole Häusler, Consultant International Trade Centre

11:00 – 11:30

Tea Break and Networking

11:30 – 12:00

Takeaways from CBT Business Models

Sebastien Moineau, Business Innovation Facility (BIF)

12:00 – 12:30

Environmental and Cultural Preservation for Communities in Tourism

U Pascal Khoo Thwe

12:30 – 13:30

Lunch

13:30 – 13:45

Transport to Venues

	State Hall	Famous Hotel	Gold Hotel	Hotel Loikaw
	Community Initiative/Led Tourism Projects in Myanmar Experience Sharing (local stakeholders)	Adventure Tourism Experiences: Opportunities and Challenges Panel Discussion	Waste Management Panel Discussion	Environmental Conservation in Tourism Panel Discussion
13:45 – 16:00 (INCLUDING 15 MIN TEA BREAK)	Moderator: Daw Carol Aye, Another Development Panelists: U Aung Min Naing/ Abhijit Patnaik Myaing CBT, Action Aid Maung Tha, Pen Pet CBT Naw Mar Mar Cho, Thandaung Gyi Tourism Working Group, MRTI/HSF U Zwe Zaw Zaw Hein, Indawgyi CBT, FFI	Moderator: Achim Munz, HSF Panelists: Jochen Meissner, Unchartered Horizons Myanmar U Kyaw Thar Htet, Ride Behind Kalaw Byron Hartzeler, Myanmar Adventure Outfitters Daw Su Wai Phyto, Travel Blogger	Moderator: Barbara Schott, Thant Myanmar Panelists: U Okkar Phyto Maung, Recyglo Marc Oliver Roux, Senior Sustainability Advisor Conyat Create Representative Loikaw City Development Council Daw Swe Yi, Loikaw Lodge	Moderator: U Win Min, MCRB Panelists: U Myo Kyaw Thu, Arakan Nature Lodge Representative Forestry Department U Pascal Khoo Thwe Daw Thandar Ko Gyi, Myanmar Ocean Project
16:00 – 16:15		Transport to State Hall	Transport to State Hall	Transport to State Hall
16:15 – 16:45	Tourism and the Peace Process Leon Di Riedmatten, Consultant HSF			
16:45 – 17:30	Summing up the day/ Instructions for III Day U Aye Chan Maung Maung, MRTI			
17:30-17:45	Transport to hotels			
18:30 – OPEN END	Free Evening/ Contributors Reception at Amazing Bar			

Day III: Saturday, 8th June

Note: Every participant can join 2 workshops but each workshop is limited to a max of 30 people.

	State Hall	Famous Hotel	Gold Hotel	Hotel Loikaw
	Food Waste Management	Storytelling through Digital Marketing	Tourism Hubs as Support to SMEs	A Participatory Approach to Developing DMOs
	Workshop	Workshop	Workshop	Workshop
08:30 – 09:00	Registration	Registration	Registration	Registration
09:00 – 11:45 (INCLUDES 15 MIN TEA BREAK)	Facilitators: Marc Olivier Roux, Senior Sustainability Advisor, Conyat Create Sophie Hartman, IECD Barbara Schott, Thant Myanmar	Facilitators: U Myo Sett Paing, JoSaZo U Min Than Htut, Proniti Travel	Facilitators: Jennifer Jones, Sustainable Tourism Hub Daw Yadana Thant, BIF	Facilitators: Dr. Nicole Häusler, Consultant ITC Dr. Andrea Valentin, Consultant Oikos Kyaw Shinn Thant, Independent Consultant
11:45 – 12:45	Lunch	Lunch	Lunch	Lunch
12:45 – 13:00	Transport to Venue	Transport to Venue	Transport to Venue	Transport to Venue
	Town Hall	Famous Hotel	Gold Hotel	Hotel Loikaw
	Innovation in Tourism	Sustainable Product Development: Creating an Experience	Community Based Tourism – Models and Implementation <i>Fresh from the Field</i>	Eco-Tourism: Possibilities and Chances in Myanmar
	Workshop	Workshop	Workshop	Workshop
13:00 – 15:30	Facilitators: Sebastien Moineau, BIF	Facilitators: U Myo Min Zaw, Inle Canoe Lady Daw Tin Win Maw, Green Hill Valley Elephant Camp	Facilitators: Daw Winnie Mai, Marie-Claude Frauenrath and Potjana Suansri, ITC	Facilitators: Ueli Morgenthaler, Arakan Nature Lodge Paul Schreiber, Fauna & Flora International (FFI)

15:30 – 15:45		Transport to State Hall	Transport to State Hall	Transport to State Hall
15:45 – 16:15	Coffee Break			
16:15 – 16:45	Conference Summary/Workshop Summaries and Networking/Evaluation U Nyunt Win Naing , MRTI			
16:45 – 17:00	Conclusion and End U L Phaung Sho, Chief Minister, Kayah State U Hla Htwe, Kayah Parliament Speaker			
19:30	Departure to Yangon			

* A handicraft fair will be held at the Loikaw State Hall throughout including demonstrations on the development of sustainable products.

Supporting Organizations:

