

# 3<sup>rd</sup> National Conference on Communities and Tourism

6<sup>th</sup> June – 8<sup>th</sup> June | Kalaw, Myanmar

Main Venue: Kalaw Town Hall

## CONFERENCE PROGRAMME

Day 1: Wednesday, 6 <sup>th</sup> June	
~ 05:00 am	Participants from Yangon arrive in Kalaw
Optional 09:00 – 13:00	Elephant Camp
14:00 – 14:30	Registration
14:30 – 15:30	<b>Opening Remarks</b> U Tint Thwin, Director General, Ministry of Hotels and Tourism H. E. Dorothee Janetzke-Wenzel, Ambassador of Germany to Myanmar Achim Munz, Resident Representative Hanns Seidel Foundation (HSF) Myanmar U Nyunt Win Naing, Chairman, Myanmar Responsible Tourism Institute (MRTI)
15:30 – 16:00	Group Photo and Tea Break
16:00 – 16:30	<b>Communities and Tourism – Example of Kalaw</b> Daw Pyone Kathy Naing, Member of Pyithu Hluttaw from Kalaw
16:30 – 17:00	<b>Tourism in Shan State</b> U Htin Aung Naing, Director of Hotels and Tourism Shan State
17:00 – 17:30	<b>Welcome from the Host Community “Kalaw as a Tourism Destination”</b> U Khin Maung Chin, General Manager, Kalaw Hilltop Villa
17:30 – 18:00	ASEAN Awarding Ceremony
18:00	Free Evening / VIP Dinner

Day II: Thursday, 7<sup>th</sup> June

Venue: Town Hall	
08:30 – 09:00	<b>Registration</b>
09:00 – 09:30	<b>Key Note Speech</b> Ulrich Morgenthaler, Founder and Director of Arakan Nature Lodge
09:30 – 10:00	<b>The Role of SMEs in Tourism Development</b> U Nyi Nyi Aung, Deputy Director, SME Center Taunggyi
10:00 – 10:30	<b>How to Improve Support for Community-Level Enterprises</b> Mike Haynes, Senior Advisor, PEM Consultant on behalf of GIZ
10:30 – 10:45	<b>Tea Break</b>
10:45 – 11:15	<b>Supporting Innovative Business Ideas in the Tourism Sector</b> Sebastien Moineau, Team Leader, Business Innovation Facility (BIF)
11:15 – 12:15	<b>Future of Tourism in Myanmar (Panel Discussion)</b> Moderator: Thi Thi Thein, Independent Tourism Researcher Panelists: Khin Myat Myat Naing @ Chilli, Travel Blogger U Zaw Myo Latt, Deputy Director, Promotion Department, MoHT Daw Yin Myo Su, Managing Director, Inle Heritage Vicky Bowman, Director, Myanmar Centre for Responsible Business
12:15 – 12:45	<b>Update on the Myanmar CBT Standards</b> Dr. Andrea Valentin, Consultant, Lux Dev/GIZ/ITC Thang Hlain Oo, Consultant, Lux Dev/GIZ
12:45 – 13:45	<b>Lunch</b>
13:30 – 13:45	<b>Transport to Venues</b>

	Town Hall	Dream Mountain Hotel	Old Cinema “Yadana”
	Community Tourism Projects in Myanmar Panel Discussion	Responsibilities & Duties of Regions and States in Tourism Management Panel Discussion	(Community Led) Destination Planning Panel Discussion
13:45 – 16:00	<b>Moderator:</b> U Nyunt Win Naing, Chairman, MRTI  <b>Panelists:</b> Winnie Mai, National Project Assistant, ITC, Co-Author of “Fresh from the Field” Aung Kyaw Swar, Principle and Co-Founder of Inle Heritage Foundation Mar Mar Cho, Member of the Thandaunggyi Women Group	<b>Moderator:</b> Achim Munz, Country Representative, HSF  <b>Panelists:</b> U Nyo Aye, Director, Dawei Branch Office, MoHT Aung Ye Pyae, Founder and Manager, Ride Behind Kalaw Daw Pyone Kaythi Naing, Member of Parliament (NLD) from Kalaw, Shan State (tbc) Win Min, Programme Associate, MCRB	<b>Moderator:</b> Dr. Andrea Valentin, Founder and Director, Tourism Transparency  <b>Panelists:</b> U Chetry Win Tin, Director, Journeys Adventure Travel Ulrich Morgentaler, Founder and Manager, Arakan Nature Lodge U Aung Thu Oo, Deputy Director for the Sagaing Region, Monywa Department of Directorate of Hotels and Tourism Carol Aye, Director, Another Development
16:00 – 16:15		Transport to Town Hall	Transport to Town Hall
16:15 – 17:15	Presentations of Group Work + Q&A		
17:15 – 17:30	Summing up the Day  U Nyunt Win Naing, Chairman, MRTI		
19:00 – 21:00	Live Music in Kalaw		

**Day III: Friday, 8<sup>th</sup> June**

**Note:** Every participant can join 2 workshops. Each workshop is offered one time in the morning and a second time in the afternoon. Each group presents key outcomes of the workshops in the afternoon.

	Town Hall	Dream Mountain Hotel	Old Cinema “Yadana”	Red House
	Access to Market I  Workshop	Responsible Investment  Workshop	Product Development I  Workshop	Waste Management I  Workshop
08:30 – 09:00	Registration	Registration	Registration	Registration
09:00 – 11:30	<b>Facilitators:</b> Jeanette Scherpenzeel, Senior Programme Manager, Centre for the Promotion of Imports from Developing Countries (CBI) Kyaw Zayya, National Coordinator, Lead Programme, Myanmar Business Executive	<b>Facilitator:</b> Win Min, Programme Associate, MCRB  <b>Resource Persons:</b> Dr. Aung Myat Lwin@ Henry Chen, Excom, UMTA Dr. Tin Htoo Naing, Consultant, GIZ	<b>Facilitators:</b> Randi Wagner, Independent Communication and Design Professional Ameer Virani, Product Manager, Exo Travel	<b>Facilitators:</b> Friedor Jeske, Sector Coordinator, Cesvi Fondazione Onlus Akari Bo, Director, Marco Polo Travel and Tour
11:30 – 11:45		Transfer to  <i>Town Hall</i>  for Lunch		Transfer to  <i>“Old Cinema”</i>  for Lunch
11:45 – 12:45	Lunch		Lunch	
12:45 – 13:00	Transport to Venue		Transport to Venue	

	Town Hall	Dream Mountain Hotel	Old Cinema "Yadana"	Red House
	Access to Market II	Environmental Protection and Tourism	Product Development II	Waste Management II
	Workshop	Workshop	Workshop	Workshop
13:00 – 15:00	<b>Facilitators:</b> Jeanette Scherpenzeel, Senior Programme Manager, Centre for the Promotion of Imports from Developing Countries (CBI)  Kyaw Zayya, National Coordinator, Lead Programme	<b>Facilitator</b> Daw May Moe Wah, Partnership Director, WWF  <b>Resource Persons:</b> Dr. Daw Sein Sein Thein, President, Ever Green Environmental Group  U Yan Min Aung, National Environmental and Land Policy Consultant, UNEP	<b>Facilitators:</b> Randi Wagner, Independent Communication and Design Professional  Ameer Virani, Product Manager, Exo Travel	<b>Facilitators:</b> Friedor Jeske, Sector Coordinator, Cesvi Fondazione Onlus  Akari Bo, Director, Marco Polo Travel and Tour
15:00 – 15:15		Transport to Town Hall	Transport to Town Hall	Transport to Town Hall
15:15 – 15:30	Coffee Break			
15:30 – 16:45	Presentation + Q&A			
16:45 – 17:00	<b>Conclusion and End</b>  U Than Htike, Member of the Amyotha Hluttaw			
19:00	Departure to Yangon			