

Modules for DICA Responsible Business Training by MCRB	Presentation Date for Senior Staff	Presentation Date for Junior Staff
<p>1. Attracting Foreign Investments: What does DICA need to know and do?</p> <p><i>This module will discuss how multinational companies strategically decide which country or region to invest in. We will discuss the kind of scoring criteria companies often use and how they weight the criteria for each location, including: labour, business and regulatory environment, location risk, infrastructure, supply chain, operational costs, and others important factors. DICA staff will be encouraged to discuss how Myanmar and its states/regions would score under these criteria, and what that means for attracting investment.</i></p> <p>[Other relevant development partners: GIZ, DICA]</p>	6-3-2017	8-3-2017
<p>2. Responsible Business Conduct: What does DICA need to know and do?</p> <p><i>This module will provide an overview of international standards on responsible business conduct such as those of the OECD and UN. It will update our earlier presentations on this topic for DICA in 2013-2015, which could be adapted to meet the new ‘screening’ requirements in .</i></p> <p><i>This module will also engage DICA staff in a discussion about defining and setting out guidance on responsible business conduct for investors in Myanmar as part of its role in implementing the new Myanmar Investment Law (MIL).</i></p> <p><i>It could also cover the new Proposal Assessment criteria in Article 69-71 of the draft Rules, drawing on MCRB’s earlier training in 2013/4.</i></p>	7-3-2017	9-3-2017
<p>3. Handling Complaints and Grievances: What does DICA need to know and do?</p> <p><i>Under the UN Guiding Principles on Business and Human Rights, and in support of obtaining and retaining their informal ‘social licence to operate’, companies are expected to set up operational grievance mechanisms to deal with complaints. States are also expected to provide state-based judicial and non-judicial mechanisms to address problems and abuses by investors. This module will present these developments and discussion what this means in Myanmar context, including in implement of the MIL and the role DICA should play in ensuring grievances are effectively addressed.</i></p>	13-3-2017	15-3-2017

<p><i>[Other relevant partners: GIZ may address this in their DICA training on public-private dialogue. MCRB training would be more focussed on handling rightsholder (i.e. community) rather than company grievances]</i></p>		
<p>4. The shift from CSR to Creating Shared Value (CSV): What does DICA need to know and do?</p> <p><i>This module will discuss how today's international businesses view their contribution to society, and what this means for the way DICA approaches international investors. 'CSR' has developed from a donation approach to one where companies make social and community investment that generates value for both the company and the community. The Module will explain the different concepts and invite DICA staff to consider what 'creating shared value' means in a Myanmar context.</i></p> <p><i>[Other relevant partners: Australia-Myanmar Chamber of Commerce]</i></p>	<p>14-3-2017</p>	<p>16-3-2017</p>
<p>5. Transparency and Stakeholder Engagement: What does DICA need to know and do?</p> <p><i>There have been significant developments at the international level on corporate transparency and accountability. Companies are increasingly expected and even required to report on a wide range of environmental, social and human rights impacts, based on those which are most 'material' both to themselves and their stakeholders.</i></p> <p><i>This module will discuss how companies identify and map stakeholders, and good practice in engagement and reporting. It will consider current and potential future Myanmar requirements for company transparency, including those promoted through MCRB's Pwint Thit Sa report.</i></p> <p><i>[Other relevant partners: Planned GIZ training on stakeholder engagement including training on stakeholder mapping 6-8 March 2017. GIZ training is more focussed on inter-ministerial stakeholders, so this could focus more on what companies do to map stakeholders].</i></p>	<p>20-3-2017</p>	<p>22-3-2017</p>
<p>6. The International Investment Regime: What does DICA need to know and do?</p> <p><i>The concepts and models underpinning international investment law are changing. A new generation of investment policies, tools and dispute resolution mechanisms is emerging from organisations such as UNCTAD and the OECD, focused on building more coherent approaches between investment and sustainable development to benefit both investors/companies and host countries.</i></p> <p><i>This module will provide an overview of new developments to help DICA staff better understand the interests of foreign investors and how these interact with the investment climate in Myanmar and DICA's function.</i></p>	<p>Held in partnership with GIZ on 17-3-2017</p>	

Training Details

- Half day: in DICA 1-4.30pm, Full day (if needed)
- 30 staff maximum per session
- English language without translation for senior staff
- With translation or MCRB Myanmar staff presentation for middle/junior staff

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