

# Making the Change in Myanmar

## *A practical workshop on how businesses can combat corruption*

Wednesday 16 March 2016, 9.00am – 4.30pm  
Summit Parkview Hotel, Yangon, Myanmar

### INTRODUCTION

In Myanmar, reform has resulted in a stronger economic growth in recent years, with Asian Development Bank predicting a 8.3 percent growth rate for the financial year 2015 (ending 31 March 2016). This promises better lives for Myanmar's people. The incoming government has made a commitment to *"changing people's lives for the better [which] requires having the freedom and security to prosper"*.

Tackling the country, the region and the world's biggest challenges requires commitments and contributions from all sectors. The need for greater private sector involvement in helping to ensure sustainable development was reiterated in the recently published UN Sustainable Development Goals and the "ASEAN 2025: Forging Ahead Together" blueprint.

Over 300 Myanmar-based organisations have now committed to the UN Global Compact and its Ten Principles, the most for any country in the ASEAN region. This movement represents a good opportunity to change the business environment in Myanmar. The challenge lies in translating these commitments into concrete actions.

Although only added in 2004, the Global Compact's 10<sup>th</sup> Principle – *"Businesses should work against corruption in all its forms including extortion and bribery"* – lies at the core of addressing many of the challenges and risks businesses face today. Corruption and bribery contribute significantly to the increased risks of human rights abuse, environmental destruction, and poor labor standards. Corruption also creates an uneven playing field that favors unethical large firms and hurts local enterprises.

The UN Global Compact suggests companies should implement the 10<sup>th</sup> Principle through **organisational change at the company level:**

- Companies are asked to integrate anti-corruption and compliance measures into their business strategies and operations.
- Companies develop their own code of conduct, including the implementation of a zero tolerance policy and a range of rules and regulations concerning gifts, political contributions, charities and travel.
- To apply these policies, companies implement a range of actions, including the establishment of anonymous hotlines, employee training, supply chain management, risk assessment and disciplinary measures.

And through **collective action at the country level.**

- Companies are asked to take part in collective action, multi-stakeholder dialogue, and integrity or compliance pacts with industry peers.

The workshop to address the opportunities for companies to support change individually and collectively is co-organised by the Myanmar Centre for Responsible Business and the ASEAN CSR Network, in partnership with the Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI) and Global Compact Network Myanmar, and financially supported by the UK's Foreign & Commonwealth Office through its Prosperity Fund.

Time	Agenda
8.30am - 9.00am	Registration
9.00am - 10.00am	<p>Moderator: Jerry Bernas, ASEAN CSR Network</p> <p><u>Welcome Remarks</u></p> <p><b>A more competitive and sustainable Myanmar through corporate responsibility</b></p> <ul style="list-style-type: none"> <li>✓ <i>Linking CSR to ASEAN competitiveness and sustainability</i></li> <li>✓ <i>Opportunities for responsible business</i></li> </ul>
9.00am - 9.10am	<ul style="list-style-type: none"> <li>• <b>Khine Khine Nwe</b>, Joint Secretary General, Union of Myanmar Federation of Chambers of Commerce and Industry (UMFCCI), Trustee of ASEAN CSR Network</li> </ul>
9.10am - 9.25am	<p><u>Corruption in Myanmar: What do the surveys say?</u></p> <ul style="list-style-type: none"> <li>• <b>Vicky Bowman</b>, Director, Myanmar Centre for Responsible Business (MCRB)</li> </ul>
9.25am - 10.00am	<p><u>Panel Discussion: Business integrity and the private sector – a leadership view</u></p> <ul style="list-style-type: none"> <li>• <b>U Win Aung</b>, President, UMFCCI</li> <li>• <b>Prof Aung Tun Thet</b>, Economic Adviser to the President, Chair of Global Compact Network Myanmar</li> </ul> <p>(moderated by Vicky Bowman, MCRB)</p> <p><b>Q&amp;A</b></p>
10.00- 10.30am	Photos and Tea Break
10.30am - 12.30pm	<p><b>Session 1:</b></p> <p><b>Doing business without bribery: International standards, the Myanmar context</b></p> <ul style="list-style-type: none"> <li>✓ <i>Understanding the UN Convention against Corruption (UNCAC) and its implications for business</i></li> <li>✓ <i>Analysis of Myanmar’s anti-corruption laws and results of the UNCAC Review</i></li> <li>✓ <i>The UK Bribery Act and US FCPA – why should Myanmar businesses care?</i></li> <li>✓ <i>A Myanmar company perspective</i></li> </ul> <p><b>Speaker(s)</b></p> <ul style="list-style-type: none"> <li>• <b>Akharakit (Ryan) Keeratithanchaiyos</b>, UNODC Anti-Corruption Specialist</li> <li>• <b>Dr Thaung Han</b>, Chief Operating Officer, Max Myanmar Group</li> </ul> <p><b>Keypoint voting on</b></p> <ul style="list-style-type: none"> <li>• Which of these are examples of corruption?</li> <li>• Where do Myanmar companies and individuals face their biggest corruption challenges?</li> </ul> <p><b>Breakout discussion</b></p> <ul style="list-style-type: none"> <li>• How are companies in Myanmar facing corruption?</li> <li>• What are their solutions?</li> </ul> <p><b>Feedback</b> (moderated by Richard Holloway, Development Practitioner)</p>
12.30pm - 1.30pm	Networking Lunch

1.30pm - 3.00pm	<p><b>Session 2:</b></p> <p><b>Practical steps to tackling corruption – corporate best practices and useful tools</b></p> <ul style="list-style-type: none"> <li>✓ <i>Understanding essential elements of a good anti-corruption policy/programme</i></li> <li>✓ <i>Practical examples on how to get started and be effective</i></li> <li>✓ <i>Communicating and reporting on your commitment</i></li> <li>✓ <i>Introduction to the Institute of Business Ethics ‘Say No Toolkit’</i></li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Dr Muhammad Mohan</b>, Secretary General, Transparency International Malaysia</li> <li>• <b>Sandy Chapman</b>, Head of Public Affairs &amp; Communications, Coca Cola Myanmar</li> <li>• <b>Vicky Bowman</b>, Director, MCRB</li> </ul> <p><b>Discussion</b></p>
3.00pm - 3.30pm	Teabreak
3.30pm - 4.30pm	<p><b>Session 3:</b></p> <p><b>Tackling corruption together – enabling collective action</b></p> <ul style="list-style-type: none"> <li>✓ <i>Mapping of corruptions risks and priority areas for action</i></li> <li>✓ <i>Roles and expectations from various stakeholders in tackling corruption – perspectives from business and civil society</i></li> <li>✓ <i>How can others contribute – i.e. multinational companies, regional bodies, international agencies</i></li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Tina Singhsacha</b>, Country Head/Chief Representative, Standard Chartered Bank</li> <li>• <b>K.K Hlaing</b>, Chairman, SMART Group of Companies</li> <li>• <b>David Allan</b>, Spectrum</li> </ul> <p>Moderated by Jerry Bernas</p> <p><b>Discussion</b></p> <p><b>Quiz</b></p> <p><b>Feedback forms</b></p>
4.30pm	<p>Wrap up</p> <ul style="list-style-type: none"> <li>• <b>Thomas Thomas</b>, CEO, ASEAN CSR Network</li> </ul>