## Community based eco-tourism in Indawgyi lake



Inn Chit Thu (Lovers of Indawgyi)
Fauna & Flora International (FFI)



Indawgyi lake – a wetland of both cultural and biodiversity importance

#### **Biodiversity and Nature Attractions**



#### Myanmar's most important site for Sarus cranes





Woolly-necked storks







#### **Attractions**

- Pagodas and Nat shrines (bk&m;ESifh ewfpifrsm;)
- Pagoda festival (bk&m;yGJawmf)
- Shan cultural festival
   (&Srf;&ddk;&m,Ofaus;rIyGJawmf)
- Landscape beauty (Indawgyi lake, Shwe Taung, Chaung Wa, He Pu (&Icif;)
- Bird watching (iSufMunfh)



### **Group Formation**

- Following a village meeting at Lonton a community volunteer group was founded (self-selected interested people) to develop eco-tourism in Indawgyi
- The non-for-profit group was named "Inn Chit Thu" (Lovers of Indawgyi), it's objectives are to provide eco-tourism services, support the conservation of Indawgyi Lake and the livelihoods of the local communities.
- Profits from eco-tourism are spent on community development projects and environmental conservation



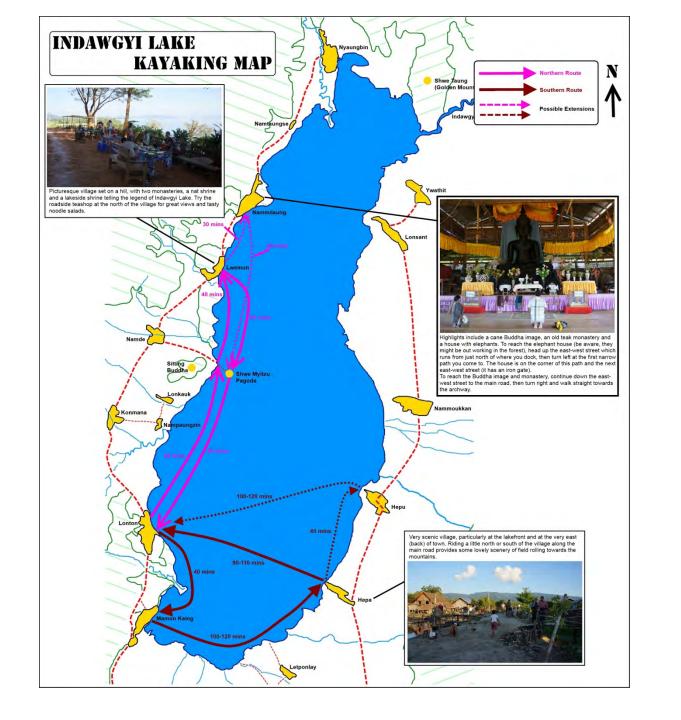
#### **Activities**

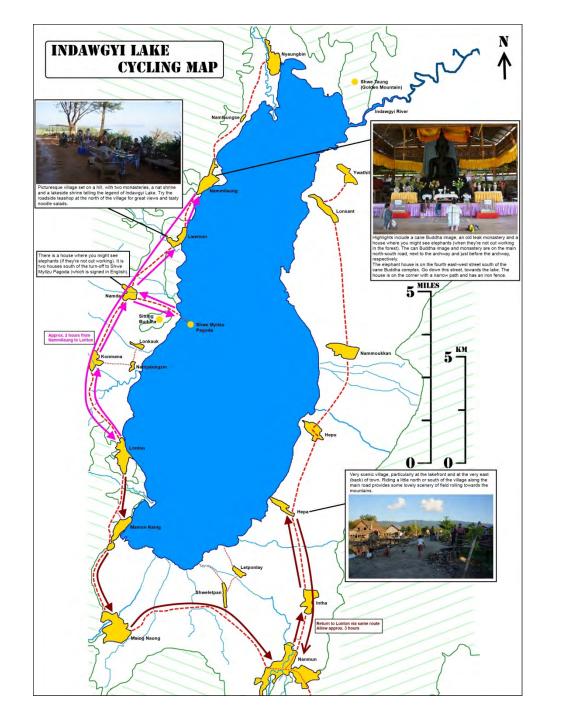
- Waste collection, tree planting, plastic awareness, bird tour guide



#### Training & support by FFI

- Inn Chit Thu membership rules (tif;cspfolzGJUpnf;yHkpnf;rsOf;rsm;)
- English language training (t\*Fvdyfpmoifwef;rsm;)
- Basic first aid training (tajccHa&S;OD;olemjyKoifwef;rsm;)
- Birdwatching guide training (iSufMunfhoifwef;)
- Kayak training (u,ufoifwef;)
- Bookkeeping & financial management
   (b@mxdef;odrf;jcif;ESifhaiGaMu;pDrHcefUcGJjcif;)
- Emergency procedures (ta&;ay:enf;vrf;rsm;)
- Development of tourism products: trekking, cycling and kayaking routes





# Benefits for the Community

 Increase in average length of stay of tourists and increased tourist arrivals resulted in more money spent at local shops and restaurants and for motorboat/ motorbike rental in Lonton village





Main season October to March (all year tourism)

Average stay increased from 2 (2013) to 3 (2015) days

Domestic pilgrims 30,000 to 100,000



### Ecotourism support





Promotion & information material Visitor map Bird field guides Information sheets on activities and attractions

Training & Equipment
Birdwatching training
English training
Kayaks
Bikes

Binoculars, Field Guides



Development of packages and activities Promotion to local and international tour operators



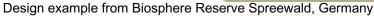
Indawgyi Label & Merchandising Indawgyi Logo T-shirts, buttons, stickers



## FAUNA & FLORA Visitor interpretation & environmental education

- Visitor center
- Nature trails
- Nature signs

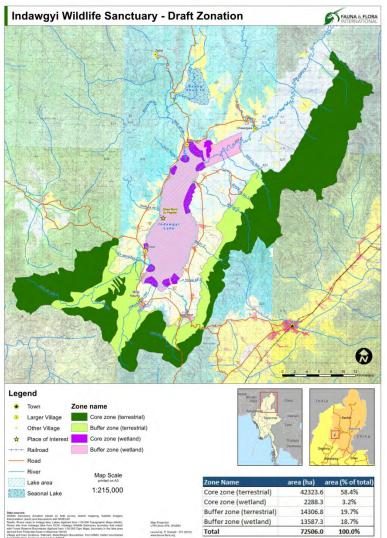








#### Future activities



- Incorporation of all tousism Activities in: Indawgyi Wildlife Sanctuary UNESCO Biosphere Reserve
   Ramsar Site management plans
- Development of bed & breakfast (only 1 guesthouse)