How are businesses responding responsibly to COVID-19 in Myanmar?

We are compiling case studies on how businesses are responding responsibly to COVID-19. We are interested in how companies are supporting employees and business partners, developing new business models, and contributing to the community. Please share information and your thoughts with us!

Cyberhygiene – staying safe and private online when working from home

MCRB’s first webinar, using Facebook Live, will take place on 7 May at 13.00 Myanmar time (6h30GMT). Svetlana Zens will discuss business and individual cybersecurity with Mike Phone Myint and Ye Thura Htet or the Myanmar Information Security Association (MISA). The conversation will be in English and Myanmar.

Please follow MCRB’s Facebook page for more details
Have you looked at your organisation’s website recently?

With the world going online and working from home, now’s a good time to check what YOUR website says. Draft scores for online corporate disclosure have been sent to the 277 companies being assessed for the 2020 Pwint Thit Sa report and we have published the current average scores. Companies have three further months to lift their score; a webinar for companies will be held on 14 May.

For further information, contact transparency@myanmar-responsiblebusiness.org

Air Quality Awareness week: How healthy is the air you breathe?

On 28 April, Vicky Bowman and Matthew Baird (MCRB Honorary Research Fellow) joined Kirt Page as speakers on air pollution at the first ever online get together by the Green Drinks Yangon Facebook group. They shared data on air pollution in Myanmar, and its sources (mainly burning), how this connects to COVID-19, how China had improved air quality and what legislation exists in Myanmar. May 4-8 is Air Quality Awareness week: follow Air Quality Yangon for more information.

More information on Air Quality Yangon

Are your rainbow flags ready?

To celebrate International Day against Homophobia, Transphobia and Biphobia (IDAHOT), we encourage companies and organisations to fly a rainbow flag from 11-18 May. We can send you a physical flag or you can upload a virtual flag to show your support. MCRB and Colors Rainbow will also publish a guide for employers on LGBT+ equality in the workplace, and host a webinar on 20 May.
Freedom of expression and access to information matters more than ever

Vicky Bowman co-authored an OpEd with Thompson Chau on why media freedom matters to business for World Press Freedom Day on 3 May. In April, MCRB joined the call by civil society organisations to lift internet shutdown in Rakhine and Chin States, which is impacting on people’s right to health, and to end website blocking that fails the ‘Three-Part Test’. Further discussion on how these issues impact responsible business is planned in a webinar on 21 May.

Stay Safe – A COVID-19 Initiative by International Alert

With domestic violence on the rise, International Alert is campaigning to raise awareness about prevention of gender-based violence during Covid-19 and where victims can find support.

Read more