#### Myanmar Centre for Responsible Business







# What should the February 2020 Myanmar Digital Rights Forum discuss?

Myanmar Digital Rights Forum, a joint initiative by Phandeeyar, MIDO, FEM and MCRB will be held for the 4<sup>th</sup> time on 28/29 February 2020. Vote **now** to have your say on which topics will be discussed during the Forum. Please submit your entry by clicking the link before the final deadline on **Thursday November 21, 2019.** To continue reading our updates, follow the MDRF Facebook Page 2020.

Take the MDRF 2020 Survey



#### Governance of corporate philanthropy

Supported by Total, Coca-Cola, H&M and Chevron, MCRB held a one-day Seminar on October 24 on corporate philanthropy and its governance marking the fifth of its kind as part of the 'Responsible Business Series'. The Seminar gave Myanmar and foreign businesses a chance to discuss the nature of philanthropic giving in Myanmar, the status quo on tax regulations surrounding philanthropy, and also ways of donating in a transparent way that 'does no harm'.

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### Ethical marketing in the 21st century

MCRB spoke at a Marketing and Advertising Seminar on 25 October organized by Advertising Agencies Association of Myanmar-AAAM to share ideas on ethical marketing conduct in the 21st century. The Seminar inter alia touched on current international ethical marketing standards, the Myanmar context: relevant Myanmar laws and examples of unethical marketing and advertising conduct to highlight the importance for companies to work together on a pre-competitive basis to consider ways of mitigating environmental impacts, also encouraging other businesses to market their products in a way that is influencing society wisely. Audience members were encouraged to support ethical marketing for instance by not using latex balloons as they fall into the ocean and wrap around or are ingested by turtles, sea birds and other marine mammals.

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## Discussing community development in Kyaukphyu

MCRB held a one-day workshop with 40 participants in Kyaukpyu on 22 October between local communities and organizations including those with whom it previously collaborated on MCRB's <u>field research</u>. Accompanied by offshore oil and gas companies Woodside and Posco, the workshop was an opportunity for companies to share how they create positive impacts at different stages of the oil and gas project cycle and to discuss the need for 'partnerships for development' between companies, government and local communities.

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#### MCRB Comments on Draft Petroleum Bill and EIA consultant registration

The Pyidaungsu Hluttaw Joint Bill Committee invited to submit comments to Parliament on the Petroleum Bill which is currently being drafted. MCRB published an Oil and Gas Sector Wide Impact Assessment (SWIA) in 2014, offering recommendations in Chapters 4-7 inter alia on the importance of consistency in the draft Petroleum Law.

MCRB also provided <u>written comments</u> to the ongoing consultation on the draft procedure for EIA consultant registration earlier this month.

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