Myanmar Centre for Responsible Business





May 2017 eNews Update

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MCRB/DICA Workshops on responsible business

The <u>Directorate of Investment and Company</u> Administration (DICA)'s Yangon office hosted <u>MCRB</u> for a series of training workshops between 6 – 22 March focused on DICA's role in promoting responsible business in Myanmar.

The trainings built on <u>previous MCRB/DICA</u> workshops in late 2013 and early 2014. They were attended by more than 30 DICA staff each day, including from regional offices. MCRB plans to offer similar training modules with the Regional Governments, to support the roll-out of the new Myanmar Investment Law and Rules and its greater focus on responsible investment, as well as line ministries.

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Sustainable Tourism in the Myeik Archipelago

Vicky Bowman delivered a <u>presentation</u> on sustainable tourism and Tanintharyi to the Union Minister of Hotels and Tourism, H.E. U Ohn Maung, senior officials from the Ministry and other tourism stakeholders and development partners at the 6th Working Group for Development Partners on Tourism at Sedona Hotel, Yangon on 24 March.

Flora and Fauna International (FFI) and MCRB will hold follow-up workshops in Myeik (15-16 May) and Kawthaung (18-19 May) to discuss these issues with local stakeholders, including government.



Citizens Privacy and Security Law adopted

MCRB joined eight civil society organisations in a 13 March statement expressing dismay that the recently adopted Citizens Privacy and Security Law is inconsistent with international human rights norms and definitions, and was written and adopted by Parliament without public consultation.

MCRB previously raised concerns with Parliamentarians in the wider context of reform of the Telecommunications Law and the need to protect freedom of expression and data privacy.

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"Do's and Don'ts' cultural etiquette guide for foreign business – input wanted

MCRB is working on a guide for foreign companies and businesspeople which aims to prevent conflict by ensuring foreign works understand and respect Myanmar culture in business settings. We are interested in hearing from both Myanmar people and foreigners who have examples or advice to include.



New Corporate Human Rights Benchmark features companies investing in Myanmar

A new Corporate Human Rights Benchmark (CHRB) published in London on 14 March by a consortium featuring one of MCRB" two founding organisations, the Institute of Human Rights and Business. The Benchmark examines companies' policies, governance, processes, practices, and transparency, as well as how they respond to serious allegations of human rights abuse. The Benchmark features several investors in Myanmar amongst its top-ranked companies, including Nestle and Unilever, as well as apparel companies sourcing from Myanmar, or looking to do so, such as Marks & Spencer, Adidas and H&M. TOTAL is featured amongst the top extractives companies. GAP, Chevron and Coca-Cola also scored better than the majority of those benchmarked.

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Improving MCRB website

MCRB is constantly trying to improve the online experience of users of our website. We have recently taken steps to improve the load-time of our website, especially within Myanmar. We are always interested in feedback on user experience and content.

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