

2nd National Conference on Communities and Tourism

13th – 14th June | Naypyidaw, Myanmar

Venue: Horizon Lake View

CONFERENCE PROGRAMME

Day 1: Monday, 13th June

08:30 – 09:00

Registration

09:00 – 09:30

Opening Remarks

- Vicky Bowman, Director, Myanmar Centre for Responsible Business (MCRB)
- Nyunt Win Naing, Chairman, Myanmar Responsible Tourism Institute (MRTI)
- Achim Munz, Country Representative, Hanns Seidel Foundation (HSF) Myanmar

09:30 – 10:00

Tourism and Communities – Definitions, Concepts and Objectives

- Dr. Nicole Haeusler, Consultant, Tourism & Organisational Development, GIZ Private Sector Development / PEM

10:00 – 11:00

2015 Pilot Projects – Two years on, where are they now? – Part I

- **Kayah Region:** Winnie Mai, Assistant Project Coordinator, ITC Inclusive Tourism Project, Kayah
- **Ayeyarwady Dolphin Protected Area:** U Thant Zin, Project Manager, Ayeyarwady Dolphin Protected Area
- **Thandaungyi:** Saw Bo Thar, Thandaungyi Tourism Development Working Group

11:00 – 11:15

Group Photo & Coffee Break

11:15 – 12:15

2015 Pilot Projects – Two years on, where are they now? – Part II

- **Indawgyi Lake:** Mr. Zwe Zaw Zaw Hein, Chairman, Innchitthu Tourism Group, Indawgyi, Kachin
- **Pa-O Region:** Khun Tun Oo, Project Manager, Community Involved Tourism in the Pa-O Region (CITPAR)
- **Myaing Community:** Aung Min Naing, Regional Manager, ActionAid Myanmar and Mr Chetry, Journeys Adventure Travel

12:15 – 12:30	Q & A for the 2015 CBT Pilot Projects
12.30 – 13.30	Lunch
	<p>Ready for Visitors – Newly launched Community Tourism Experiences</p> <ul style="list-style-type: none"> - Arakan Nature Lodge: Mr. Myo Kyaw Thu, Project Director, Arakan Nature Lodge Co. Ltd. - Lampi Island: Elisa Facchini, Project Coordinator, Instituto Oikos
13:30 – 14:30	<ul style="list-style-type: none"> - Tamarind Village: Kaung Htet Win, Marketing & Program Coordinator, Tamarind Lake Village Home - Jack @ Zaw Min Oo, Green Season Travel/ Village Life along the Old Dhammasedi Road Tour - Frank Momberg, Program Director Myanmar, Flora and Fauna International
14:30 – 14:45	Q & A for the “New” CBT Projects
14:45 – 15:30	<p>Community Marketplace Break-out Group Discussions</p>
15:30 – 15:45	Coffee Break
	<p>How to increase local Participation in Tourism - Panel Discussion</p> <p>Moderator: Thi Thi Thein, Independent Researcher & Consultant</p>
15:45 – 16:30	<ul style="list-style-type: none"> - Madam Khin San Aye, HRD Subcommittee Chairman, UMTA - Daw Nan Khin Hmway, Myaing Community Representative - Peter Richards, Consultant on Cultural Tourism Development and Market Access - Daw Mu Lon, CBT Coordinator, Pan Pet Community Based Tourism Group
16:30 – 16:45	Q & A – How to increase local Participation
16:45 – 17:00	<p>Tell us what you think! Audience Q & A</p>
	<p>CBT Network – Support and Advice</p>
17:00 – 17:15	<ul style="list-style-type: none"> - Thi Thi Thein, Independent Researcher & Consultant & Representative of the Myanmar CBT Network - Jack @ Zaw Min Oo, Green Season Travel & Representative of the Myanmar CBT Network
17:15 – 17:30	Wrap Up and Day 2 Overview

Day 2: Wednesday, 14th June

08:15 – 8:30	Registration
08:30 – 8.45	Summary of Day 1
8:45 – 9:30	<p>Marketing and Community Tourism - Panel Discussion How to access Markets</p> <p>Moderator: Wai Phyo, Manager - Regional Outreach, Myanmar Centre for Responsible Business (MCRB)</p> <ul style="list-style-type: none"> - Ameer Virani, Product Manager, EXO Travel - Mr. Chetry @ Win Tin, Executive Committee Member, Myanmar Tourism Marketing (MTM) - Jeanette Scherpenzeel, Manager Asia Tourism Development Programme, Centre for the Promotion of Imports from Developing Countries (CBI) - Jens Manager - Regional Outreach, Former Expedia Executive and Representative of Loikaw Lodge by the Lake, Kayah State
9:30 – 9:45	Q & A – Marketing and Community Tourism
9:45 – 10:30	<p>Technology and Community Tourism - Panel Discussion How Communities can use Technology to create Products and promote their Destination</p> <p>Moderator: Thein Than Htay, Programme Associate, Myanmar Centre for Responsible Business (MCRB)</p> <ul style="list-style-type: none"> - Tiffany Tang, Project Manager, iDiscover App&Map - Aung Phyo Lwin, CEO, Ezstay.com - U Nyunt Win Aung, CEO, Go P
10:30 – 10:45	Q & A – Technology and Community Tourism
10:45 – 11:00	Coffee Break & Press Conference
11:00 – 11:45	<p>Products and Community Tourism - Panel Discussion Product Diversification</p> <p>Moderator: Nyunt Win Naing, Chairman, Myanmar Responsible Tourism Institute (MRTI)</p> <ul style="list-style-type: none"> - Randi Wagner, Project Manager, Hla Day - Natalie Ortiz, Crafts Program Manager, Turquoise Mountain - Thet Zaw Htwe, Program Officer, Sustainable Tourism Hub - David Abrahamson, Program Manager, Natural Resources, Agriculture & Rural Development, Myanmar Institute for Integrated Development

11.45 – 12.00 **Q & A – Products and Community Tourism**

12:00 – 12:15 **Results of Audience Q & A – “Tell us what you think”**

12:15 – 13.30 **How to improve Community Tourism in Myanmar
Break-out Groups**

Facilitators: Thein Than Htay (MCRB), Nyunt Win Naing (MRTI), Wai Phyo (MCRB)

13:30 – 14:30 **Lunch**